



# UNNAT BHARAT ABHIYAN CELL



Sardar Vallabhbhai National Institute of Technology, Surat

## Presentation on Make In India



## Presentation created by

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➤ **Source:** Make In India Website

➤ **Link:**

[https://www.pmindia.gov.in/en/major\\_initiatives/make-in-india/](https://www.pmindia.gov.in/en/major_initiatives/make-in-india/)



## ABOUT MAKE IN INDIA

- The Startup India scheme was launched on 25<sup>th</sup> September, 2014 by Ministry of Finance, Government of India.
- **Make in India**, a type of Swadeshi Movement covering 25 sectors of the Indian economy to encourage companies to manufacture their products in India and enthruse with dedicated investments into manufacturing.
- The policy approach was to create a conducive environment for investments, develop modern and efficient infrastructure, and open up new sectors for foreign capital.
- **Aim: "to transform India into a global design and manufacturing hub"**

**The Mission Coordinator: Ministry of Finance,  
Government of India**



# 25 SECTORS OF MAKE IN INDIA



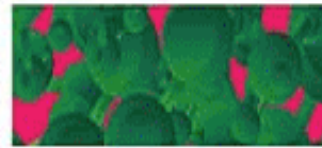
**AUTOMOBILES**



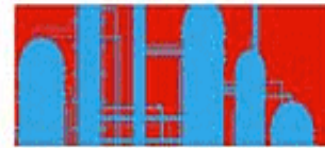
**AUTOMOBILE COMPONENTS**



**AVIATION**



**BIOTECHNOLOGY**



**CHEMICALS**



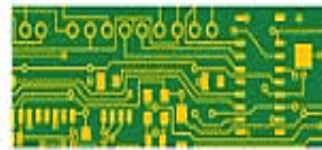
**CONSTRUCTION**



**DEFENCE MANUFACTURING**



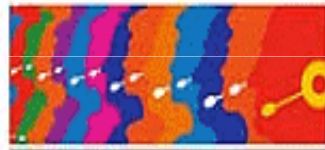
**ELECTRICAL MACHINERY**



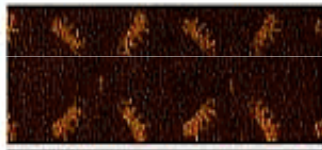
**ELECTRONIC SYSTEMS**



**FOOD PROCESSING**



**IT AND BPM**



**LEATHER**



**MEDIA AND ENTERTAINMENT**



**MINING**



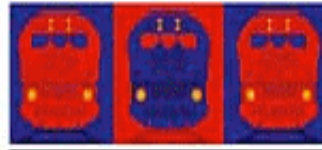
**OIL AND GAS**



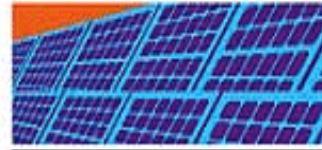
**PHARMACEUTICALS**



**PORTS**



**RAILWAYS**



**RENEWABLE ENERGY**



**ROADS AND HIGHWAYS**



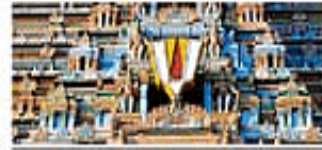
**SPACE**



**TEXTILES AND GARMENTS**



**THERMAL POWER**



**TOURISM AND HOSPITALITY**



**WELLNESS**

## MAJOR OBJECTIVES OF MAKE IN INDIA

1. To increase the manufacturing sector's growth rate to 12-14% per annum in order to increase the sector's share in the economy
2. To create 100 million additional manufacturing jobs in the economy by 2022
3. To ensure that the manufacturing sector's contribution to GDP is increased to 25% by 2022 (later revised to 2025)
4. To facilitate Investment, Foster innovation, Enhance skills development, protect intellectual property and to built-in-class manufacturing infrastructure.



## MAKE IN INDIA: “ZERO DEFECT, ZERO EFFECT”

- “Our manufacturing should have zero defect so that our products should not be rejected in the global market. Besides, we should also keep in mind that manufacturing should not have any negative impact on our environment.”
- Make In India is an international marketing campaigning slogan coined by the Prime Minister of India to attract businesses from around the world to invest & manufacture in India.



# MAKE IN INDIA

- Top corporate companies attended Make In India campaign:
  1. **Tata Group**
  2. **Reliance Industries**
  3. **Biocon**
  4. **Samsung**
  5. **Honda**
  6. **Airbus**
  7. **Wipro**
  8. **Vodafone**



## ROLE OF UNNAT BHARAT ABHIYAN PARTICIPATING INSTITUTE

- **Step 1:** Get knowledge about Make In India and spread within UBA adopted village stakeholders.
- **Step 2:** Conduct surveys and identify the foreign Industry & Manufacturing hub that can be established within UBA adopted village cluster area and coordinate with Local administration, Ministry of Finance office for development.





**The details are also available on Make In India website:**

[https://www.pmindia.gov.in/en/major\\_initiatives/make-in-india/](https://www.pmindia.gov.in/en/major_initiatives/make-in-india/)



## **CONTACT INFORMATION**

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**THANK YOU**

**UNNAT HO !!!**

